



Matthew Pringle

About Me

I have 40 years experience in the critical areas of accounting, audit and assurance, capital markets, business finance and development, growth strategy, succession, corporate governance and board advisory. My focus throughout my career has always been to provide pragmatic commercial advice.

My experience spans a broad spectrum, from start-ups through to major listed national and international firms, from designing and facilitating complex M&A deals through to guiding businesses through sensitive regulatory compliance and challenging commercial issues. I'm committed to finding the best possible outcomes for key stakeholders.

The accompanying pages provide more detail on my professional capabilities and career experiences. I'd welcome the opportunity for a conversation about your business and the issues and opportunities you're facing.

Please feel free to contact me at any time.

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FCIS, GAICD

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Key Capabilities

Leadership & Team Performance

Substantial leadership experience as both a senior partner and as chair and board member of councils and NFPs.

I have consistently built and led high performing, specialist professional teams such as the Pitcher Partners' corporate finance practice group. I have a longstanding interest in organisational design and culture and the way these factors influence and affect individual and team performance.

I take great satisfaction from developing and leading diverse and inclusive teams, as well as working with and mentoring individuals. As a business leader, I value robust and open conversations as part of a collaborative approach to achieving team outcomes. An ability to listen to and understand different perspectives and process empathetic responses are an integral part of my leadership style.

Commercial Advice

A strong track record of delivering growth oriented, commercial outcomes to a wide range of clients, across industry sectors.

Drawing on deep finance and commercial expertise, I partner with business owners and senior management to set strategy and plans to optimise business performance and outcomes.

Executives, peers and other professionals regularly seek my advice as an independent expert on commercial and technical matters. I provide robust and pragmatic advice that acknowledges and respects each situation as unique. Experienced in assisting many organisations to navigate complex and volatile circumstances, I strive to ensure the outcome is fair and optimal for all involved.

I bring a broad capability combined with deep technical expertise and practical experience to achieve the clarity and confidence required in making critical commercial decisions.

Audit & Governance

Audit and assurance expertise complemented with deep corporate governance capability.

My audit, assurance and governance experience spans a broad range of industries, sectors and settings adopting tailored best practice application. I bring a substantial understanding and knowledge of; technical standards, corporations law requirements, listing rules and corporate governance principles.

Beyond ensuring the propriety of the technical fundamentals of an organisation, I am also keenly aware of the cultural and operational outcomes of governance principles and practice. I draw on my experience and expertise to counsel and collaborate to establish best practice governance structures for organisations having regard to their specific circumstances.

Strategic M&A

Extensive M&A experience including expansion and exit plans that require acquisition, sale, merger or IPO transactional support and advice.

I advise owners, executives and boards on business strategy, probabilities of success and the optimal method to execute plans.

I have structured and led numerous successful IPO's, business acquisitions and divestments as well as formed and built an exceptional corporate finance practice group within Pitcher Partners. Developing a thorough understanding of the current state and desired outcome, I combine a strategic and technical lens, working collaboratively with others to achieve outcomes.

Relevant Experience

Pitcher Partners

Pitcher Partners is Australia's largest mid-tier accounting and professional advisory firm, specialising in servicing the middle market. Established in 1991 by a small group of KPMG partners, the firm provides broad-based, highly technically competent but ultimately sound commercial advice to its clients.

Jan '16
to Jun '20

Partner – Corporate Governance and Board Advisory

Working with senior management, directors, boards and advisory committees with a focus on resilient governance and sound decision making. In starting this new area of practice for the firm, I drew upon decades of experience advising owners, operators and boards on what was required to enable good people to make sound commercial decisions. To enhance and hone my technical skills in this area, I undertook a post-graduate course in corporate governance.

Key achievements include:

- Working with several start-ups to establish sound business and governance models, enabling them to be investor-ready;
- Partnering with a high net worth group to establish a family council, including the leadership of a \$300m strategic investment; and
- Leading strategic reviews for sizeable private client boards seeking assurance on the reliability of internal governance frameworks.

July '94
to March '17

Partner – Audit & Assurance

Lead audit partner on numerous listed, unlisted, disclosing and public interest entities over many years. Industry exposure and specialisation include; technology, financial services, timber, manufacturing, professional services, merchant banking, media, property and advertising. Central to the development and leadership of the firm's audit practice, with a strong focus on mid-market listed enterprises, financial services providers and related compliance and regulatory frameworks.

July '05
to June '15

Partner – Corporate Finance

Lead corporate finance partner for over a decade, establishing and building the firm's corporate finance capability. I have extensive experience with IPO's, acquisition due diligence engagements, business sale transactions, forensic investigations, independent expert reports, and various court expert reports.

Key achievements include:

- Establishing and leading this area of practice within the firm;
- Building and developing a robust and highly capable team with a strong reputation for high-quality service and advice; and
- Identified and nurtured three future partners capable of taking over the running and development of the group.

Professional Positions

Directorships

Anglicare Victoria, October 2018 – current

Cycling Australia Audit & Risk Committee, July 2019 – current

Amy Gillett Foundation, June 2006 – April 2018

Pitcher Partners – various practice entities and clients, July 1991 – June 2020

Previous Positions

CPA Victorian Public Accountants Committee – past chairman

CPA Australian National Public Practice Committee – past member

CPA Victorian Small Business Committee – past chairman

Fundraisings Project Advisory Group to the AASB – past member

Victorian Regional Council of CAANZ – past chairman

Victorian Public Practice Panel of CAANZ – past member

Credentials

Education

Graduate Diploma of Applied Corporate Governance

Governance Institute of Australia, 2017

Graduate Diploma of Chartered Accounting

Institute of Chartered Accountants, 1985

Bachelor of Commerce

University of Melbourne, 1982

Professional Qualifications

FCA – Fellow of Chartered Accountants Australia and New Zealand

FCPA – Fellow of CPA Australia

GAICD – Graduate of Australian Institute of Company Directors

FGIA – Fellow of Governance Institute of Australia

FCIS – Fellow of Chartered Institute of Secretaries

Professional Development

Australian Institute of Company Directors Company Directors Course

AICD, 2016

Asialink Leaders Program

University of Melbourne, 2011

Melbourne Business School, Executive Development Program

University of Melbourne, 1992